



**Day 1: Thursday (December 11, 2025)**

**RIBBON CUTTING CEREMONY FOR EXHIBITION AND VIP MOVEMENT**

**10:00 am - 10:30 am**

## PROPOSED AGENDA FOR THE CONFERENCE

**Day 1: Thursday (December 11, 2025)**

**THEME: EMPOWERING INDIA'S POTATO ECOSYSTEM FOR GLOBAL LEADERSHIP**

**REGISTRATION - 9:30-10:30 am**

**INAUGURAL SESSION**  
**10:30 am - 11:30 am**

- **WELCOME ADDRESS:** by **Mr. S Jafar Naqvi**, Chief Editor & Coordinator, Media Today Group
- **SPECIAL ADDRESS:** by **Dr. Brijesh Singh**, Director, ICAR-CPRI,  
**Topic:** India's Potato Landscape and Emerging Opportunities for the Industry
- **KEYNOTE ADDRESS:** By the Guest of Honor, **Mr. Abhishek Dev**, Chairman, APEDA
- **KEYNOTE ADDRESS:** Mr Ranjit Singh, Joint Secretary, MoFPI
- **INAUGURAL ADDRESS:** by the Chief Guest
- **Vote of Thanks**

**SESSION-1**  
**11:30 am - 12:30 pm**

**Theme:**  
*Looking Ahead-  
Global Potato  
Scenario & India's  
Role in shaping its  
Future  
(Including  
Processed  
Products)*

**PRESENTATIONS:**

- **Mr. Herman Verveld**, Chief Commercial Officer, Royal HZPC Group  
**Topic:** Global Trends in Potato Demand, Production and Processing and India's Future Role
- **Mr Paul Van Eijck**, Founder, PotatoPro  
**Topic:** An Outside Perspective on India's Potato Potential: Opportunities throughout the Value Chain
- **Mr. Nripendra Jha**, CEO, Technico Agri Sciences  
**Topic:** Evolution of Indian Seed Potatoes Industry: Strengthening Potato Value Chain
- **Mr. Jochem Rovers**, Head of Agro International Development, Agristo India  
**Topic:** Agristo's Push to Develop UP-Potato Sector.
- **Indian Government's Policies for promoting Potatoes**

**SESSION-2**  
**12:30 - 1:30 pm**

**THEME:**  
*Unlocking India's  
Potential in the  
Potato World -  
Domestic and  
Export)*

**PANEL DISCUSSION**

- Moderator:** **Mr. Sachidanand Madan**, Convener, Global Potato Summit
- **Mr. Davinder Singh Dosanjh**, Chief Executive Officer, Mahindra HZPC Pvt. Ltd.
  - **Mr. Sandip Thakkar**, CEO, SK Group
  - **Mr. Maaz Suthar**, Director, M S International
  - **Mr. Haresh Karamchandani**, MD & Group CEO, HyFun Foods
  - **Mr. Neel Kotak**, Founder & CEO Iscon Balaji

**Lunch Break**  
**1:30 - 2:30 pm**

**Networking lunch**



## SESSION - 3

2:30 – 3:30 pm

### THEME:

Leveraging India's  
Potatoes & Agri  
Capabilities

## PRESENTATIONS

- **Mr. Soundararadjane S**, CEO - HyFarm  
**Topic:** Meeting Gujarat's Expanding Potato requirements. Cost Quality and Sustainability
- **Mr. Franz-Bernd Kruthaup**, Managing Director, GRIMME Holding GmbH  
**Topic:** Delivering high quality agriculture machines to meet India's current and future requirement. Make in India for the world
- **Mr. Jung Bhadur Sangha** - Sangha Farm. Large scale seed farming producing high quality seed.
- **Mr. Jitesh Patel**, Progressive Farmer  
**Topic:** The Farmers Perspective. Innovations in growing high quality potatoes in Gujarat. Overcoming Challenges.

## SESSION -4

3:30 – 4:30 pm

### THEME:

Modern  
Technology and  
Innovation in  
Potato process &  
Handling / Storage

## PANEL DISCUSSION/ PRESENTATIONS

- **Mr. Marcel van Huissteden**, Director, Kiremko Food Processing  
**Topic:** A future- proof way of working and Living-Technology that makes waste a thing of past in the Potato Processing
- **Mr. Eroll van Groenewoud**, Director, Omnivent Techniek B.V. /Ross Enterprises
- **Mr. Chetan Dakhore**, Founder & Managing Director, Vibracion Technologies Pvt. Ltd.
- **Mr. Frank van der Beek**, Business Development Manager, Syntegon Technology B.V., Netherlands  
**Topic:** Syntegon: Revolutionizing packaging operations in the global Frozen fries market

## SESSION-5

4:30 - 5:15 pm

### THEME:

Role of Women in  
Potato Value-Chain

## PANEL DISCUSSION

**Moderator: Ms. Vinita Sudhanshu**, General Manager, APEDA

- **Ms. Rajni Gupta**, Country Head, Agristo India
- **Ms. Avantika Murarka**, Managing Director Crown Flakes
- **Dr. Indira Laxman Dhumne**, General Manager, Seed Production, Mahindra HZPC
- **Ms. Bhavana Viswanath**, Director, Kiremko Food Processing
- **Ms. Priya Bagul**, General Manager-corporate & Strategy at Food Processing Technologies, Tummers Kiron

## SESSION-6

5:15 - 6:15 pm

### THEME:

Taking India's  
Potato Dishes &  
Snacks to the world

## PANEL DISCUSSION/ PRESENTATIONS

- **Chef Devendra Kumar**, President, Indian Culinary Forum
- **Chef Vinod Bhatti**, Treasurer, ICF Delhi & Range & Supply Leader, IKEA India Pvt. Ltd.
- **Mr. Ashu Phakey**, VP & Business Head, Frozen & Fresh Foods, ITC Ltd.
- **Mr. Bhupendra Kumar Singh**, Director Supply-Chain & Fresh Products, Vista Processed Foods Pvt. Ltd.

INDIAN POTATO  
INDUSTRY EXCELLENCE  
AWARDS  
(6.15-7.30 pm)

- **Mr. Abhishek Dev**, Chairman, APEDA
- **Chief Guest Address**  
Recognition to Stalwarts in India Potato Industry/Value-Chain

NETWORKING DINNER & CULTURAL PERFORMANCE  
7.30 pm onwards

**Day 2: OPEN HOUSE FOR FARMERS**

(Friday, December 12, 2025)

**SESSION -7**

10:30 am - 11:30 pm

**THEME:**

*Seed Varieties,  
Technology  
Interventions &  
Sustainability*

**PRESENTATIONS:**

- **Mr. SP Singh**, Vice President - Supply Chain, Technico Agri Sciences  
**Topic:** Building Institutional Strength for Seed & R&D
- **Dr. RK Singh**, Head, CPRI RS Modipuram to participate and also arrange to put up an exhibition.
- **Dr V. K. Gupta**, Principal Scientist, CPRI, Modipuram  
**Topic:** New Potato Varieties on the Rise – Meeting Global Demand  
Market-focused quality seed systems and variety commercialization
- **Dr. Sanjeev Sharma**, Head, Plant Protection Division, CPRI Shimla for participation.
- **Mr. Mohammad Arif**, COO HyFarm  
**Topic:** Climate Proofing Quality: Strategies for Resilient Potato value-Chain

**SESSION -Continued**

11:30 am - 11:45 pm

**SESSION -Continued**

11:45 am - 12:15 pm

**NETWORKING BREAK**• **CIP India Presentations**

**Mr. Krishan Saini, ARC Expert & Mr. Nirmal Kant Sharma, Seed Specialist**, CIP India  
**Topic:** Using Apical Rooted Cuttings to Strengthen Your Seed Potato System

- **Mr. Tanuj Pant**, GM & Head - Agro Services, Technico Agri Science  
**Topic:** - Climate Change Impact on Seed Supply Chain Management
- **Mr. Christophe Bellouard**, Global Business Head, Agriculture Division  
SNF France  
**Topic:** Enhancing Water and Nutrient Efficiency for Sustainable Potato Production

**SPECIAL SESSION**

12:15 am - 1:30 pm

**INDIAN POTATO INDUSTRY EXCELLENCE AWARDS**

Recognition to farmers for their contribution in Potato cultivation  
and entire Potato Value-Chain

1.30-2.30 pm

**LUNCH BREAK****SESSION -8**

2:30 - 3:30 pm

**Theme:**

Future-Ready Cold  
Storage and  
Infrastructure for  
potato Value-Chain  
Industry

- **Mr. Dalip Singh**, Senior Research Analyst, AHRI - The Air-Conditioning, Heating, and Refrigeration Institute  
**Topic:** The importance of sourcing and installing tested and certified cold storage equipment for cold stores
- **Mr. Ashish Gupta**, Standard Refrigeration  
**Topic:** - Good practices in a cold store for efficiency, safety and multiple product use
- **Mr. Yogesh Agrawal**, Senior Programme Manager, Zomato  
**Topic:** Requirement of bulk buyers of Agri Products , current available solutions and gaps
- **Representative Bitzer India**  
**Topic:** Energy-Efficient and Reliable Refrigeration Solutions for Modern Cold Stores

**CLOSING PLENARY SESSION**

3:30 - 4:30 pm

**Innovation, Recognition &  
Collaboration**

**India as the Next Global Potato Powerhouse – Roadmap 2030**

A high-level dialogue among policymakers, industry leaders, and international experts on realizing India's export-led potato vision.



**FARM DEMONSTRATION AND FACTORY VISIT**  
**12-13 December (Friday & Saturday)**

**Time:** 10.00 am – 5.00 pm

**FARM DEMONSTRATION**

**Venue:** Upeda Village, Near Balaji Dhaba,  
NH-24, Hapur, Uttar Pradesh, India

Distance from Convention Centre, IEML, is Approx. 80 km.

**FACTORY VISIT**

Haldiram Snacks Food Pvt. Ltd. – Manufacturing Facility at Noida  
Distance from Convention Centre, IEML, is Approx. 10-15 km.

