

POTATOEUROPE^{DLG}
NETHERLANDS 2025



Flevoland
Netherlands
3-4
September
2025

The outdoor exhibition for potato cultivation and machinery!

FREE
ENTRANCE*
PARKING
CATALOGUE

*Registration required



Organisation:

DLG Benelux B.V.
info@dlg-benelux.com
T: +31 85 401 73 97

Event Location:

Edelhertweg 1
8219 PH Lelystad
The Netherlands



PotatoEurope is an international event exclusively dedicated to the entire value chain of potatoes: from Farm to Fork! The event takes place each year in one of the event's four partner countries: the Netherlands, Germany, Belgium and France.

The next edition will be held on 3 and 4 September 2025 at the location of Wageningen University & Research (WUR), Field Crops in Lelystad, the Netherlands. This new location for PotatoEurope is situated in the heart of one of the main potato-growing regions of the Netherlands and close to World Potato City Emmeloord.

The location is only 60 kilometers from Amsterdam and near major highways.

PotatoEurope 2025 is expected to welcome around 350 participants and approximately 15.000 visitors. The event has built a solid reputation as the most focused event in the potato sector in Europe and beyond!

potato-europe

potatoeurope

www.potatoeurope.nl



INTERNATIONAL
Exhibition • Conference • Field trials • Machinery demonstrations



Why participate at PotatoEurope 2025?

- More than 28 hectares of exhibition grounds
- 350 exhibitors and 15.000 visitors expected
- Field trials, harvest, and processing demonstrations
- Free entrance*, parking, and PotatoEurope 2025 catalogue
- Extensive conference and seminar program
- Innovation award
- PotatoEurope 2025 is strongly supported by the industry and branch organisations such as the Dutch Potato Organization (NAO), the Association for the Potato Processing Industry (VAVI), Europatat, Horizon Flevoland and Agrofoodcluster
- Organized on the grounds of Wageningen University & Research, Field Crops, Lelystad, in the heart of one of the main potato-growing regions of the Netherlands

*Registration required

Main Media Partner:

Supporting Partners:



MORE INFORMATION

