

17th Edition



07.-09.09.2023 | Mumbai



Co-located with:



POST SHOW REPORT



INDIA'S LARGEST INTERNATIONAL SUPPLIER FAIR FOR FOOD & DRINK TECHNOLOGY



22,447+
Trade Visitors



500+
Exhibitors



130+
International
Exhibitors



25,524^m₂
Exhibition
Space



43+
Country
Representation



2,500+
Products
Displayed



15+
Technical
Sessions



30+
Expert
Speakers



2,390+
B2B Meetings
Scheduled

ANUTEC - International FoodTec India- Empowers Robust Industry Advancement

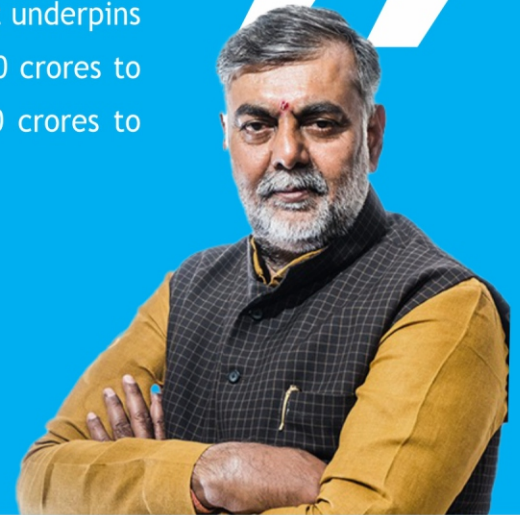
The 17th edition of ANUTEC - International FoodTec India & PackEx India 2023, received an overwhelming response from the industry professionals. Co-located alongside ANUFOOD India, the three fairs provided a one stop solution for the food and drink technology industry to convene, meet, connect and network alongside propelling their business with infinite growth opportunities.

With over 123 new exhibitors the event has seen a whopping 15% growth over the 2022 edition with new categories leading the charge like Safety & Analytics, Digitalization, Automation, Software, AIDC And IOT Solutions, and Cold Chain Services.

"Today's exhibition is the representation of 'Atmanirbhar Bharat,' that reflects the distinctive power of our market and the technological innovation that underpins India's development. The Government of India has allocated Rs. 4600 crores to sustain PMKSY, and recently, the allocation of an additional Rs. 920 crores to PMKSY, reaffirms its commitment to sector growth and development"

Shri. Prahlad Singh Patel,
Hon'ble Minister of State (MOS)
Ministry of Food Processing Industries,
Government of India

Shared on the occasion of digitally inaugurating ANUTEC - International FoodTec India



The event was supported by key industry associations

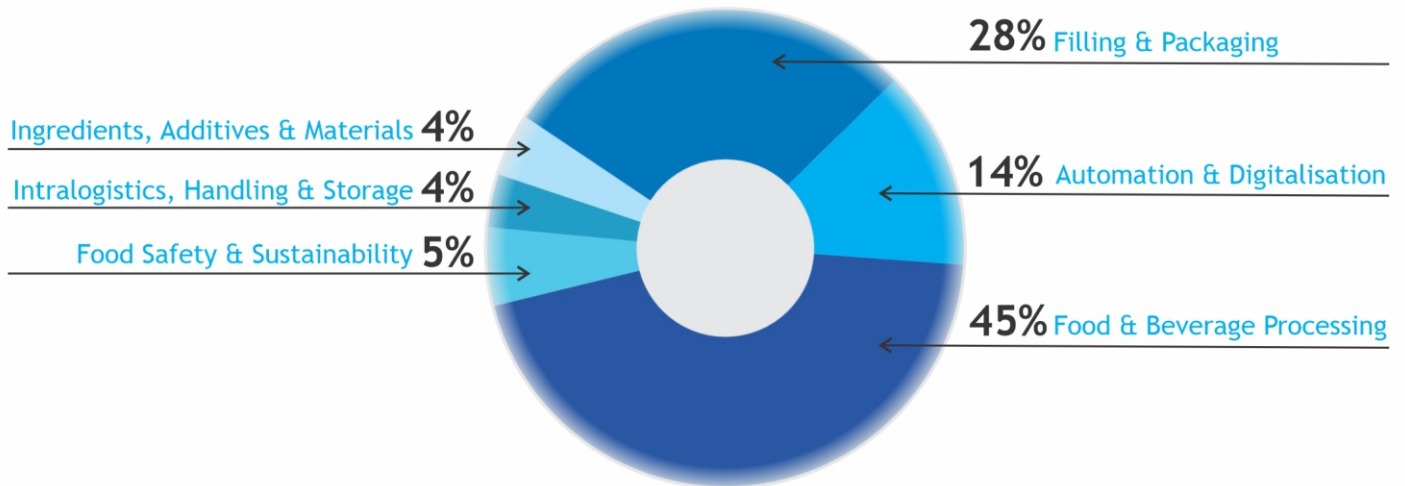




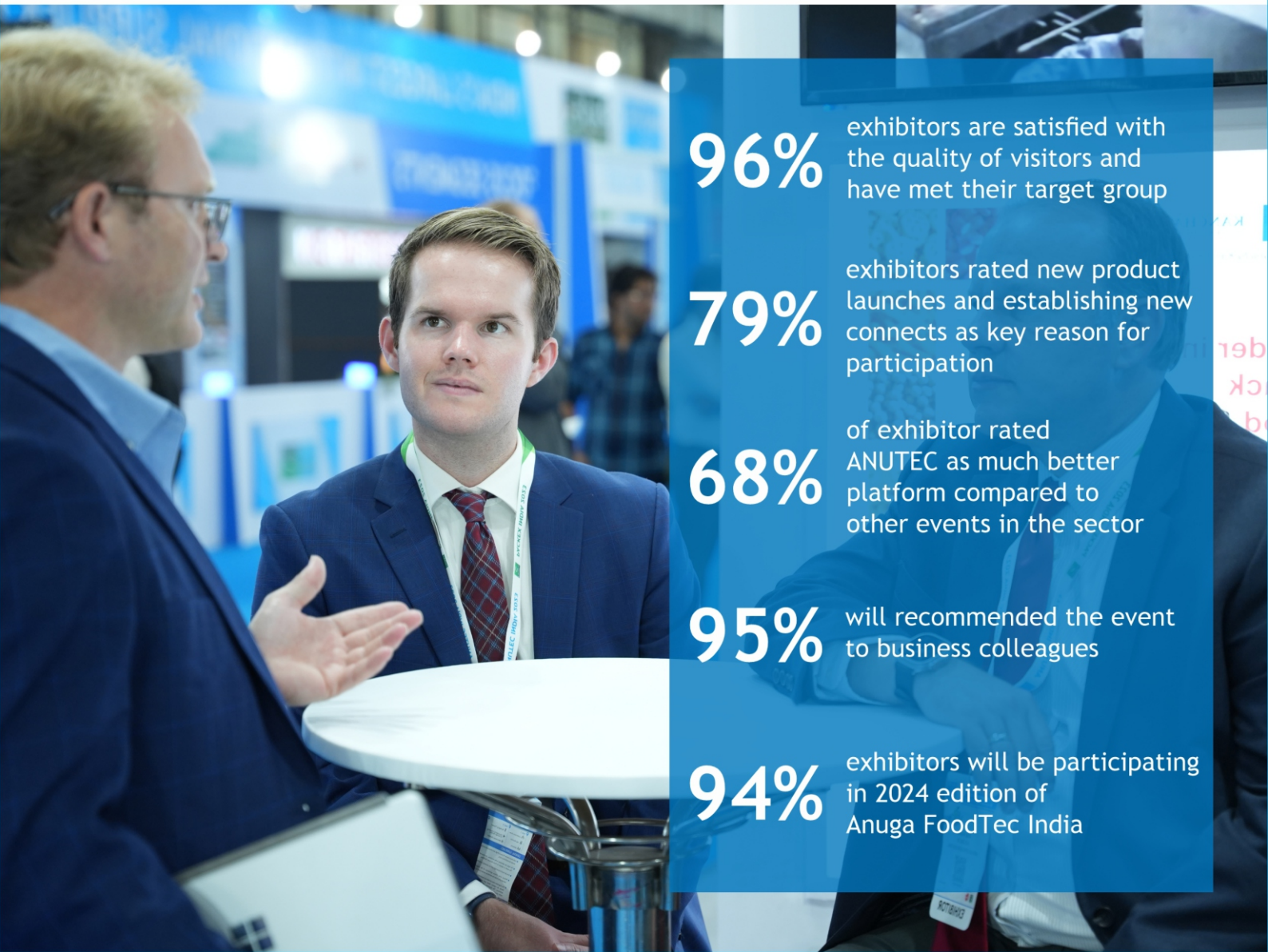
The Platform Where Innovation Meets Excellence



Over **500** exhibitors from **27** countries presented a diverse range of innovative technologies and solutions, shaping the future of the food and drink manufacturing industry.



Exhibitors Area of Operation



96%

exhibitors are satisfied with the quality of visitors and have met their target group

79%

exhibitors rated new product launches and establishing new connects as key reason for participation

68%

of exhibitor rated ANUTECH as much better platform compared to other events in the sector

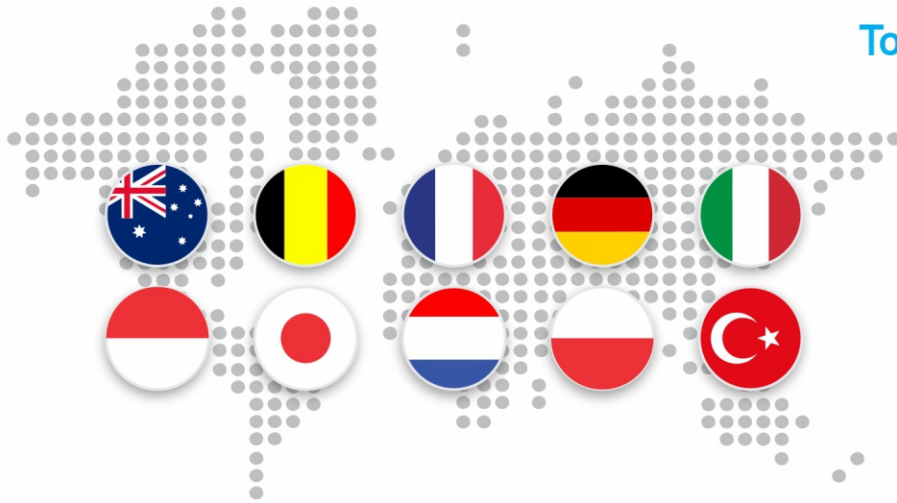
95%

will recommended the event to business colleagues

94%

exhibitors will be participating in 2024 edition of Anuga FoodTec India

130 International Participants



Top 10 Exhibiting Countries

- Australia
- Belgium
- France
- Germany
- Italy
- Indonesia
- Japan
- Netherlands
- Poland
- Turkey

It's been an amazing show! The way it has been growing is quite phenomenon. We have attracted precisely the ideal clientele from the food and beverage sector. This platform is highly beneficial for both buyers and sellers, covering the entire spectrum of food processing, packaging, automation, and materials.

Karishma Mehta, Business Head, Bricspac India

We have been participating in ANUTEC from a long time, there is a pretty good improvement with the quality of exhibition as well as the quality of visitors. The event has been very useful for the industry and very interactive, the conferences are very specific to the teething issues of the industry, the key stake holders are participating to the show which the key USP of the event.

Amrinder Dhiman, Chairman / Managing Director, Dhiman Group

EXHIBITOR
FEEDBACK

Leading Exhibitors at ANUTEC - International FoodTec India 2023

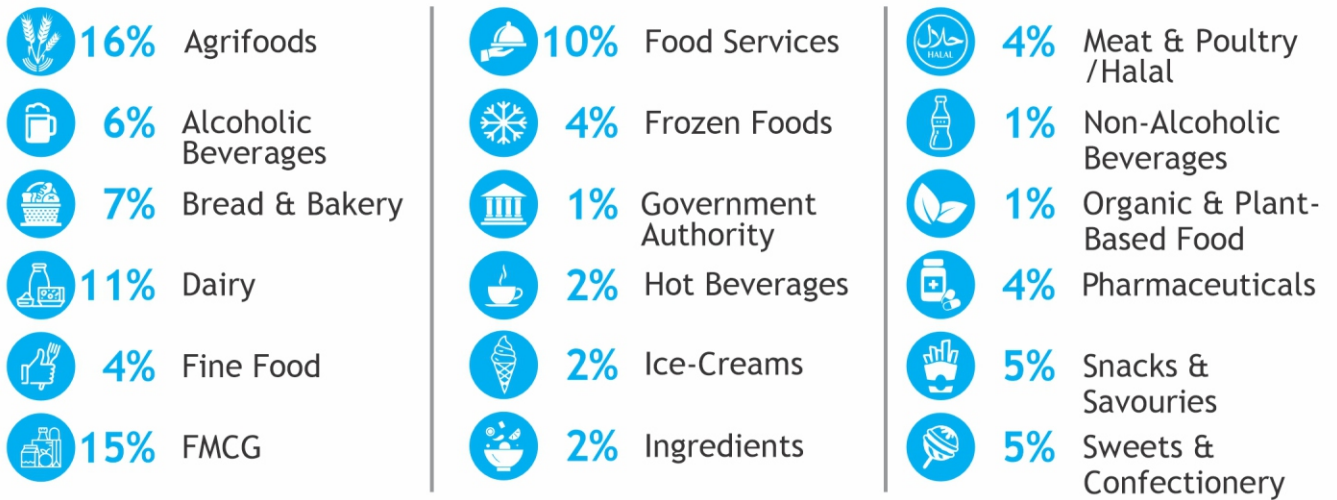


22447 Business
Visitors from 43
Countries



The presence of the global food and beverage community at ANUTEC - International FoodTec India highlights the event's role as a hub for international collaboration, innovation, and networking in the F&B industry.

Visitor Company's Main Activity Areas



84%

Visitors are satisfied with the event

77%

Visitors have decision making / influencing power

89%

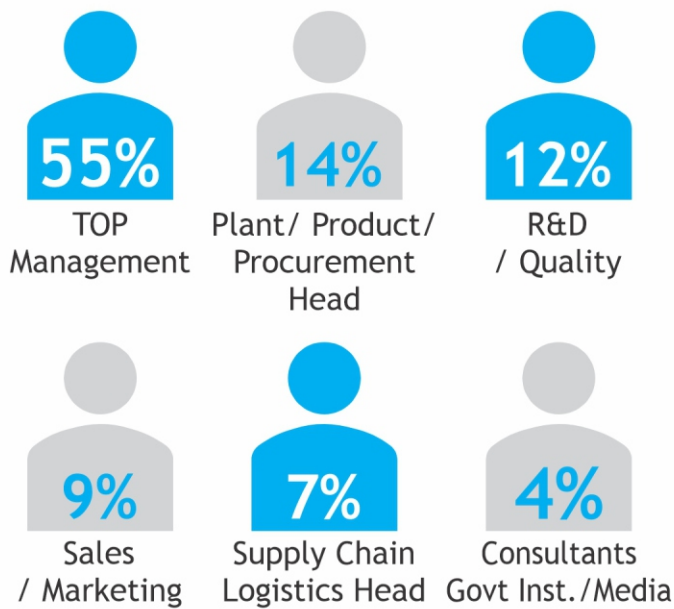
Visitors will recommend the event to their business colleagues / friends

81%

Visitors will visit **Anuga FoodTec India in 2024** (formerly known as ANUTEC - International FoodTec India)

62%

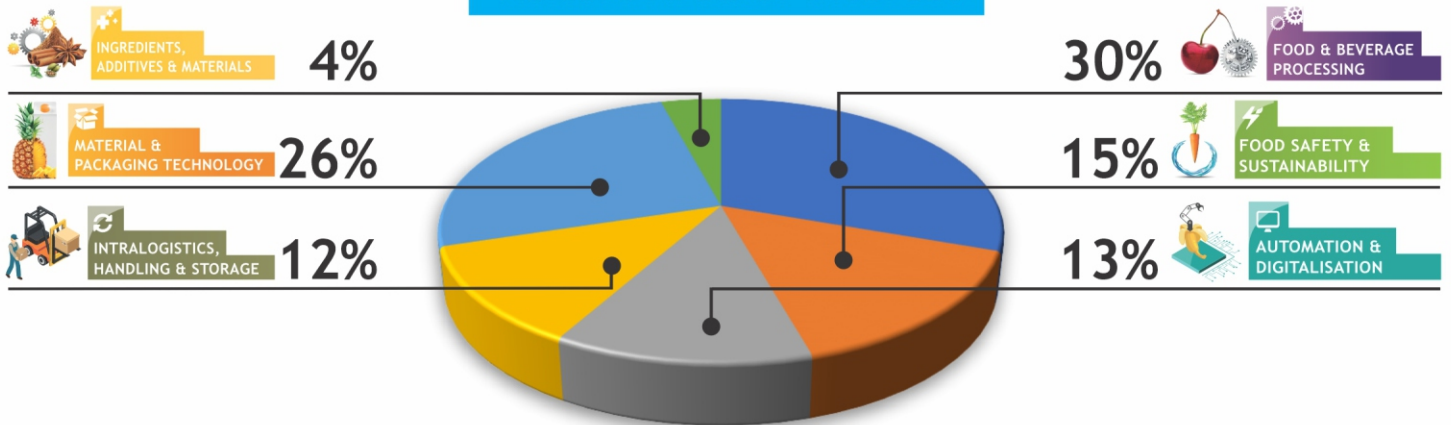
Visitors consider ANUTEC - Intl FoodTec India as India's leading food Processing & Food Packaging Event



Top 20 Visiting Countries



Visitors Area of Interest



Its been a great experience coming to ANUTEC India 2023; meet all the suppliers and explore new cutting-edge technologies. This is a great initiative by Koelnmesse and it really helps, especially the SME sector as they could experience the global technology in the food processing industry and collaborate on new products, new projects, and enhanced consumer safety.

Indraneel Chitale,
Managing Partner,
Chitale Bandhu, Pune

The first sight I saw as I entered the hall was awesome; it was giving me a sense that India is coming to terms with height. Knowing the food and beverage market, I am pretty excited to take pride in the fact that the industry has grown to such a level. Such an event brings to the table the leaders; it brings a lot of confidence to the industry and paves the way for the growth of industry in future.

Anup Wadhwa,
Director,
Automation Industry Association



Top Brands Visiting ANUTEC - International FoodTec India



The feature curated by the 'Knowledge Partner' - Innova Market Insights, highlighted the current top packaging trends in the global market.



The focussed 5 trends:

- Plastic Circularization
- Green but Clean
- Renewable Rebellion
- Meaningful Connections
- Reusable Revival



30+ INDUSTRY SPEAKERS ON STAGE
 shaping the future of food & drink industry

KEY THEMES:

- Foodpreneurship
- Smart Automation & Digitalization
- EPRC & Circular Economy
- Boosting Efficiency in Dairy Processing
- Sustainable Packaging

And Many More...

AI-powered B2B
 Networking



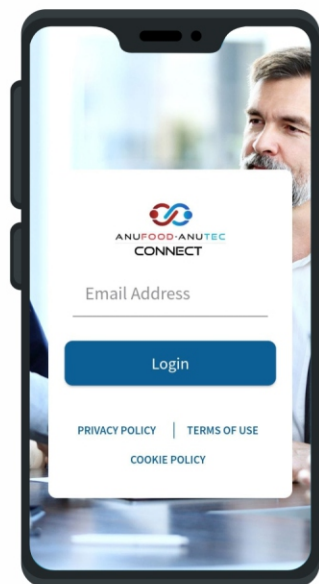
This year, the AI-powered B2B networking platform was introduced - "ANUFOOD - ANUTEC CONNECT," revolutionizing connections with matching exhibitors-buyers before & during the 3 days event.



Partners Forum

The mobile app of the event has proven the effectiveness from exhibitors & visitors point of view. The vast range of the features & benefits included:

- Easy access to event information and updates
- Easy one to one connect
- Enhanced & efficient networking
- Filter & search basis the requirements of the user
- Customization by saving favourite exhibitors, sessions, or content
- Improved user's overall experience



MARKETING & PR OVERVIEW



47K
Website Visitors



16
Trade Media Partners

206,926
Social Media Reach



20
Press Coverages



15
Outdoor Hoardings

22
Cities on ground Campaigns

THE FREE PRESS JOURNAL

INNOVATION IN VALUE CHAIN

Govt schemes help boost food processing sector to meet global quality, safety standards: Patel

Pt 1 / Mumbai

The government initiatives are helping the food processing industry to meet global quality and safety standards, Minister of State for Food Processing Prashant Singh Patel said on Thursday.

The Pradhan Mantri Kisan SAMPAADA Yojana (PMKSY), Pradhan Mantri Micro Food Processing Enterprises (PMME) schemes and Production Linked Incentive (PLI) Schemes are three pivotal programmes actively championed by the food processing

PMKSY reaffirms its commitment to sector growth and development. Our government always stands ready to support technological advancements and competitiveness whenever the need arises," he added.

At the same event, Merry Eggo, Joint Secretary (SME) in the Ministry of MSME, said micro, small and medium enterprises contribute 30 per cent to the country's GDP and the goal is to make MSME globally competitive as well as the second largest employment generator in India by 2027. Focused on developing a new shape of the food and food technology, ANUTEC took off in

05-09-2023, 07:54:52:04

India's Largest International Fair For Food And Drink Technology

Back to Markets in 0:54

anufood india

40.00 TRADE BUYERS

10.15 IRBInfra 31.30 0.90 ITCement 245.55 ET 19528.80 247.80 10.90 CochinShipyard 913.15 4.65

05-09-2023, 07:54:45:15

Back to Markets in 1:02

anufood india

International FoodTech INDIA

TV News Channel

0.30 IntellectDesign 729.60 3.45 IOB 31.75 1.65 ET 19528.80 1238.85 6.55 CityUnBk 127.45 1.85

MEDIA COVERAGE

जनपथ समाचार

भारत का खाद्य प्रसंस्करण क्षेत्र में 2030 तक अपने सकल घरेलू उत्पाद में योगदान दोगुना करने का लक्ष्य

मुंबई। खाद्य और खाद्य औद्योगिक क्षेत्र के एक नए स्वरूप को प्रस्तुत करने पर केंद्रित ANUTEC इंटरनेशनल फूडटेक इंडिया का 17वां संस्करण, ANUFOOD इंडिया और केएफएम इंडिया के साथ सह-विचार, आज सफल प्रदर्शन के, मुंबई में खुल रहा। पूरे भारत और उसके बाहर से 40,000 से अधिक अगुओं के साथ की उम्मीद के साथ, ये एक्सपोजे इस क्षेत्र की अवसंधा बूटिको दर्शाती है। भारत का खाद्य संसंस्कार क्षेत्र 2030 तक अपने सकल घरेलू उत्पाद में योगदान को 8 प्रतिशत से दोगुना कर 20 प्रतिशत करने का लक्ष्य रखता है, जो ANUTEC इंटरनेशनल फूडटेक इंडिया और केएफएम-संयोजित कार्यक्रम में मेला खाद्य है। ANUFOOD इंडिया, इस क्षेत्र की विशाल क्षमता को अंशकृत करने के लिए उद्योग जनक के नेताओं, सरकारों और विश्वार्वीय संगठनों, निर्यातकों और विश्वार्वीय के बीच के विचार प्रदान की क्षमता को 40,000 से अधिक अगुओं के साथ, इन वर्ष के अगुओं ने नई ऊंचाइयों को छूया। ज्ञानीय, विश्वीय, दुर्की, इंग्लैण्ड, इटली एएमए, खाद्य प्रसंस्करण उद्योग मंत्रालय, भारत सरकार, ऑक्सिजन फेज, सीओओ, कौलडनवेरी, ज़ेयूएफएच, मिलिट्री डीपीए - इन्फो विज़न, केएमपीएल एनपी के विचार प्रदान की क्षमता और 28 से अधिक देशों की 800 से अधिक कर्मीयों के साथ, इन वर्ष के अगुओं ने नई ऊंचाइयों को छूया।

(अहंएएमपीए), फेडरेशन ऑफ फूड प्रोडर्में एग्सीटिव्स इन इंडिया (एएमपीएआई), द साउथी ऑफ इंडियन वेकर्स (एसआईवी) और एग्रीसिक्लर ऑफ़ ज़ेयू उद्योग इतिहासकों और सोर्सि द्वाया समर्थक हैं। खाद्य वैज्ञानिक और प्रोड्यूसीविटि द्वाया (AFSTI) ने आयोजन इस क्षेत्र को बढ़ावा और सुविधा प्रदान करते हैं।

इंग्लैण्ड, इटली, ऑस्ट्रिया, फ्रेंस, इंडिया, इटली, जर्मनी, इटली एएमए, खाद्य प्रसंस्करण उद्योग मंत्रालय, भारत सरकार, ऑक्सिजन फेज, सीओओ, कौलडनवेरी, ज़ेयूएफएच, मिलिट्री डीपीए - इन्फो विज़न, केएमपीएल एनपी के विचार प्रदान की क्षमता और 28 से अधिक देशों की 800 से अधिक कर्मीयों के साथ, इन वर्ष के अगुओं ने नई ऊंचाइयों को छूया। ज्ञानीय, विश्वीय, दुर्की,

सारी बात वेधस

दिव्य भास्कर

अनुटेक- दंड. डूडटेक इंडिया अने अनुडूड इंडिया

गोरेवाय अडिक्विशियन सेक्टरमें अनुटेक- इंडेरेशनल डूडटेक इंडिया अने अनुडूड इंडिया 2023ची आरंभ थयो, जेवां 28 द्दथानी 800थी वु प्रदरानकरीओ अंक मंच ड्यम आया छे. शनिवार सुधी यालवार प्रदरानमें 40,000थी वु मुलाकसती आववानी पारसछे छे. 2030 सुधी पाव प्रक्रियामां 20 द्य ड्डीपी योगदान आपववुं तेनु लक्ष छे.

THE HINDU

'Food processing sector to generate 9 million jobs by 2024'

The Hindu Bureau MUMBAI

India's food processing sector is set to generate 9 million jobs by 2024, and by 2030 India's household consumption will reach a market size of \$1.3 billion, the leading Indian agro-processor's Association said on Thursday.

He added that India's food processing sector was aiming to double its GDP contribution from 8% to 20% by 2030.

India's household consumption could surge triple by 2030 and help boost food processing.

contributes to India's economy, accounting for 12% of exports and 6% of industrial investment. With a market size of \$1.3 billion, the leading Indian agro-processor's Association said.

Newspapers

प्रतिनिधित्व करती है, जो हमारे बाजार की विश्व स्तर पर जनकी नवाचार को दर्शाती है जो भारत के विकास को त्थागत करती है।

प्रधान मंत्री किसान संघटन मंत्री सुभाष चन्द्र प्रसंस्करण उद्योग मंत्रालय, भारत सरकार, ऑक्सिजन फेज, सीओओ, कौलडनवेरी, ज़ेयूएफएच, मिलिट्री डीपीए - इन्फो विज़न, केएमपीएल एनपी के विचार प्रदान की क्षमता और 28 से अधिक देशों की 800 से अधिक कर्मीयों के साथ, इन वर्ष के अगुओं ने नई ऊंचाइयों को छूया। ज्ञानीय, विश्वीय, दुर्की,

Roadshows

गोरेवाय अडिक्विशियन सेक्टरमें अनुटेक- इंडेरेशनल डूडटेक इंडिया अने अनुडूड इंडिया 2023ची आरंभ थयो, जेवां 28 द्दथानी 800थी वु प्रदरानकरीओ अंक मंच ड्यम आया छे. शनिवार सुधी यालवार प्रदरानमें 40,000थी वु मुलाकसती आववानी पारसछे छे. 2030 सुधी पाव प्रक्रियामां 20 द्य ड्डीपी योगदान आपववुं तेनु लक्ष छे.



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PHOTO GALLERY



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MUMBAI INDIA
28.-30.08.2024



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