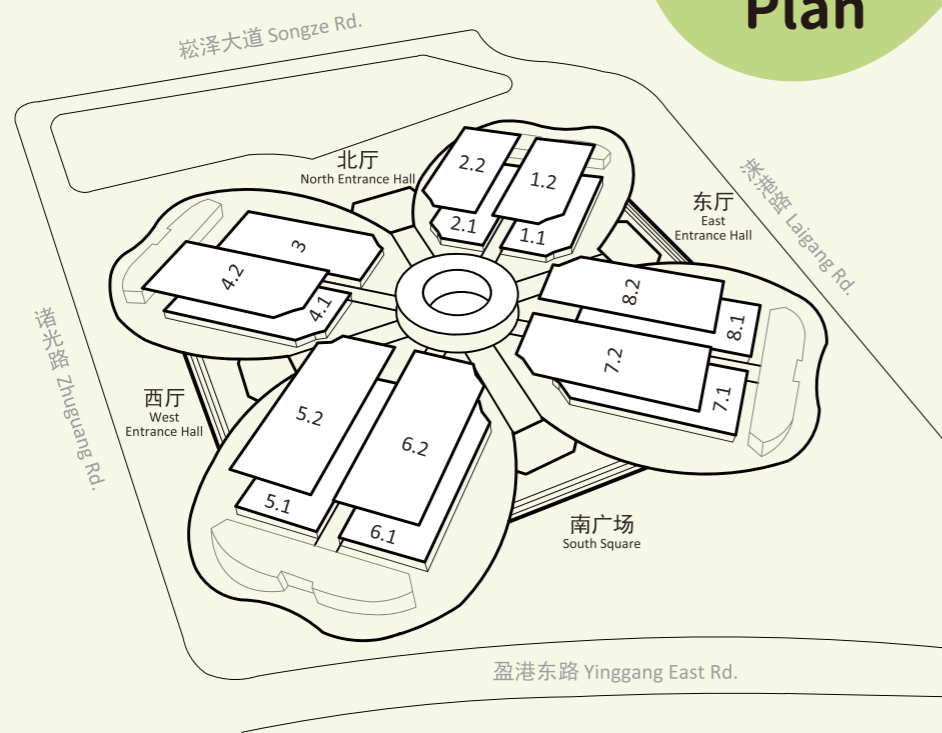


Master Plan



Bakery China



2025

27th Bakery China

05.19-22 | NECC, Shanghai

World's largest
Asia Pacific's leading event
serving the **entire bakery** and
confectionery industry chain

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Follow Us on Wechat Mini-Program

Follow Us on Wechat

Key Show Facts

330,000+ square meters show space

400,000+ visits from 100+ countries and regions

Top 100 Key buyers from Top 100 bakery and pastry chain stores manufactures, etc.

Full supply-chain of bakery and confectionery industry

100+ onsite events inc. competitions, forums, masterclass, testing, immersive discovery, livestream, etc.

Annually organized since 1997

One-stop purchase platform

2,200+ exhibitors from 30+ countries and regions

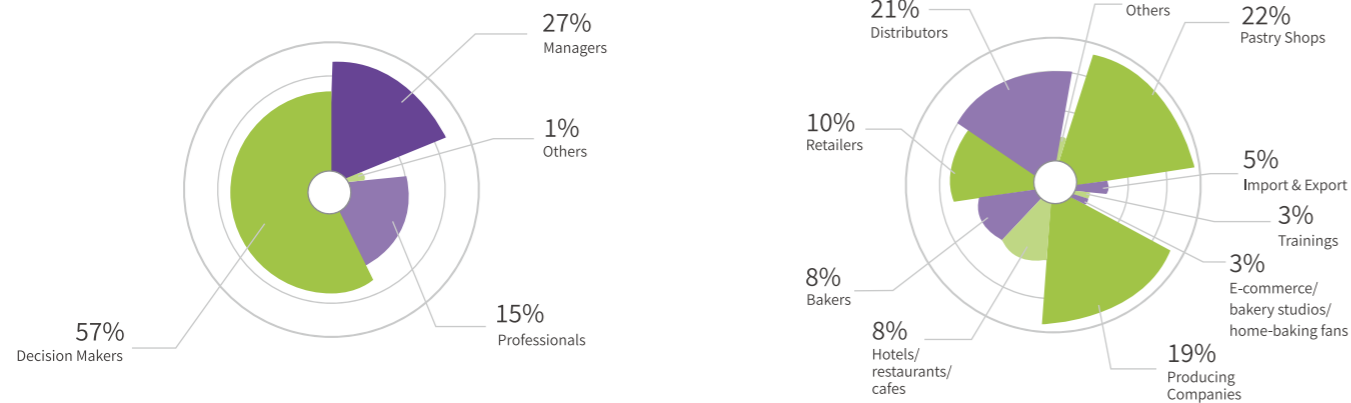
Millions of exposures via Bakery China Online

Shaping the global innovations@Bakery China

The world's leading bakery exhibition started in 1997 for the entire bakery, confectionery, beverages and fine foods industry in China and across the world. It is the FIRST-CHOICE and must-attend trade fair to enter China's bakery market.



Visitors Portfolio



* in no order

Exhibitors Portfolio

Bakery Ingredient & Finished Product
 · Grain & Oil
 · Additive/Preservative
 · Fillings
 · Cake Decorations
 · Finished Product
 · Other Ingredient

Bakery Production
 · R&D
 · OEM/ODM
 · Mooncake & Production
 · Pastry & Production
 · Biscuit & Production
 · Bakery Hand-Gift & Production
 · Candy & Production
 · Snack & Production

Baking Equipment
 · Production Machinery
 · Baking Molds and Other Utensils
 · Ovens and Other Baking Equipment
 · Showcase/Storage/Refrigerator
 · Catering Equipment
 · Laboratory/Detecting Device

Bakery Packaging Solution
 · Packaging Materials
 · Packaging Machine
 · Packaging Design

Coffee/Beverage/Leisure Food
 · Coffee & Machine
 · Beverage & Machine
 · Tea & Utensils
 · Ice-cream & Machine
 · Leisure Food Ingredient/Finished Product & Machine

Franchising
 · Chain Store Franchising
 · Chinese Pastry Chain Store Franchising
 · Café/Beverage/Ice-cream/Restaurant Franchising

Home Baking
 · Small-Packaged Ingredient
 · Home-baking Molds
 · Small Appliances (Oven/Mixer, etc.)
 · Decorations

Others
 · School/Institute
 · E-Business Service
 · Information Service
 · Shop Design/Decoration
 · Logistics/Cold Chain
 · Media
 · Others

China's Bakery & Confectionery Industry



iBakeryChina E-platform

iBakeryChina is an online hub for business trade, industrial innovation, idea exchange, trend insights, exhibition service.

3500+ supply-chain companies

500+ thousands buyers

Tens of thousands of products

- Floorplan
- Search Exhibitor
- Search Products
- Book Stand for Bakery China
- Onsite Event Schedule
- Bakery China Live
- Recruitment&Job Hunting

