

# Potato leaders of the future: deciding under uncertainty

# About the Congress

From 11 to 13 June 2025, the entire European potato sector will meet in Lille (France) at the Europatat Congress. The event, co-organised by Europatat and Fedepom, provides a trusted platform to assess the state of play of the potato sector and to communicate the priorities and challenges facing the potato business in Europe.

Promote your company or organisation to Europatat's extensive network of industry leaders and decision makers, and show that you share the voice of the sector!

JOIN US!

### When & where



11, 12 and 13 June 2025



Hotel Barrière Lille, France

### **Programme**

#### Wednesday 11

- Europatat's Commission Meetings
- Networking dinner

#### **Thursday 12**

- Europatat General Assembly
- Congress public session
- Fedepom General Assembly
- Gala Dinner at Opéra de Lille

#### Friday 13 (optional)

Cultural visit to be announced



## **Sponsorship Package**

PACKAGE INCLUDES	SILVER	GOLD	PLATINUM 13.000€	GALA DINNER 10.000€
Advert in Europatat Activity Report	4.000€ excl. VAT	7.000€ excl. VAT	excl. VAT	excl. VAT
Logo on congress roll up & website	Ø	Ø	$\bigcirc$	$\bigcirc$
Promotion on Europatat's social media channels	Ø	Ø	$\bigcirc$	$\bigcirc$
Dedicated promotion on Europatat newsletter			$\bigcirc$	$\bigcirc$
Dedicated promotion on FEDEPOM newsletter	1/4 page	1/2 page	1 page	1 page
Presentations during meetings		10 min on first day	20 min on second day	5 min welcome speech at Gala Dinner
Exhibition stand		$\bigcirc$	$\bigcirc$	
Dinner with keynote speaker Mr. Baudry			$\bigcirc$	$\bigcirc$
Delegates tickets full access Congress (including accommodation 2 nights)	1	1	2	<b>2</b> (Gala Dinner)